

North India's Fastest Growing Stainless Steel Company



Company Overview

BUSINESS SNAPSHOT

Presence
Delhi
Ghaziabad
Mumbai
Jaipur

₹ 355.62 Cr
FY 2025 Total Revenue

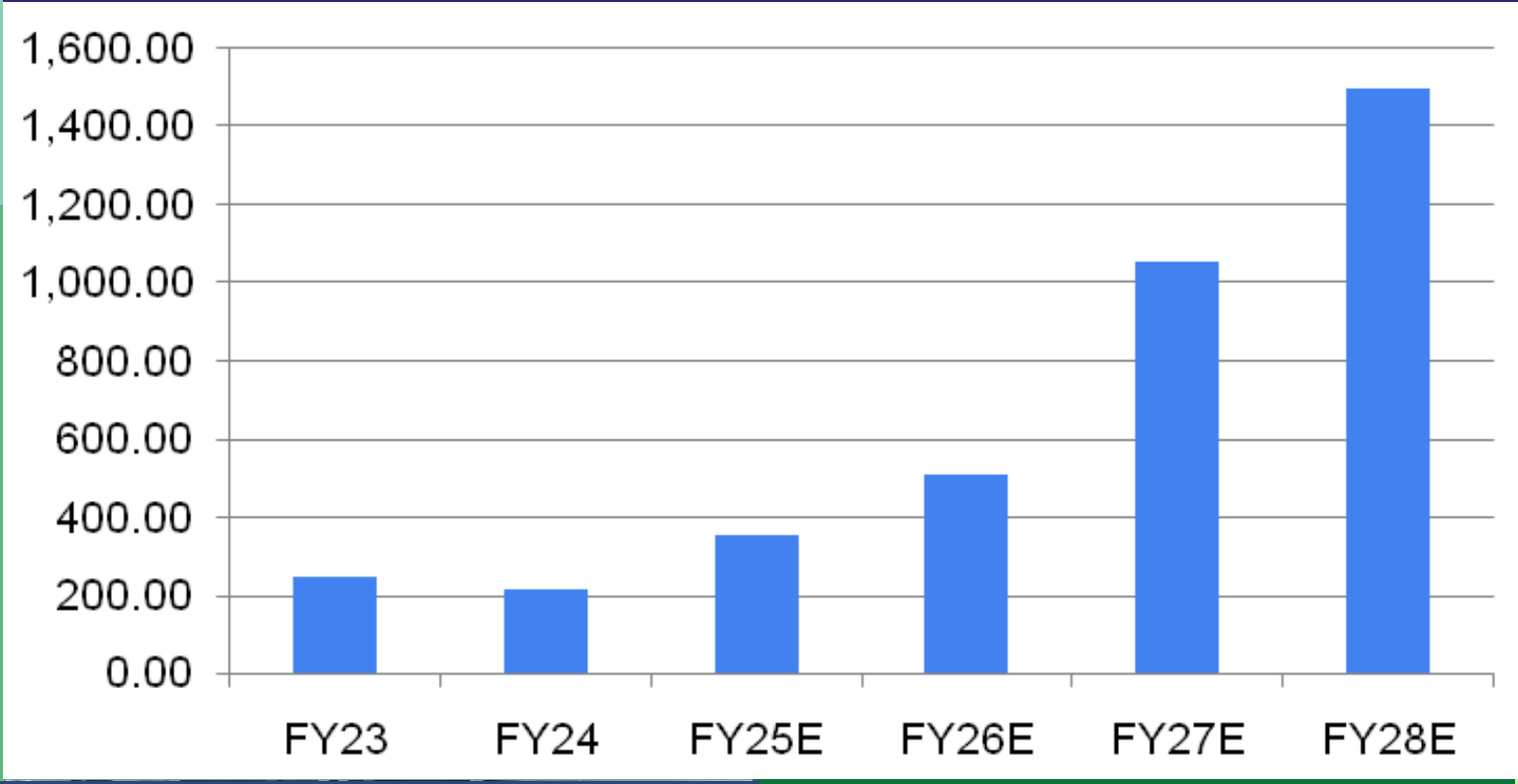
₹ 215.52 Cr
FY 2024 Total Revenue

Revenue Growth Chart
(In crores)



₹ 28.51 Cr
FY 2025 Profit Before Tax

₹ 7.88 Cr
FY 2024 Profit Before Tax



Over 72,000 MTPA
Total Installed Plant Capacity

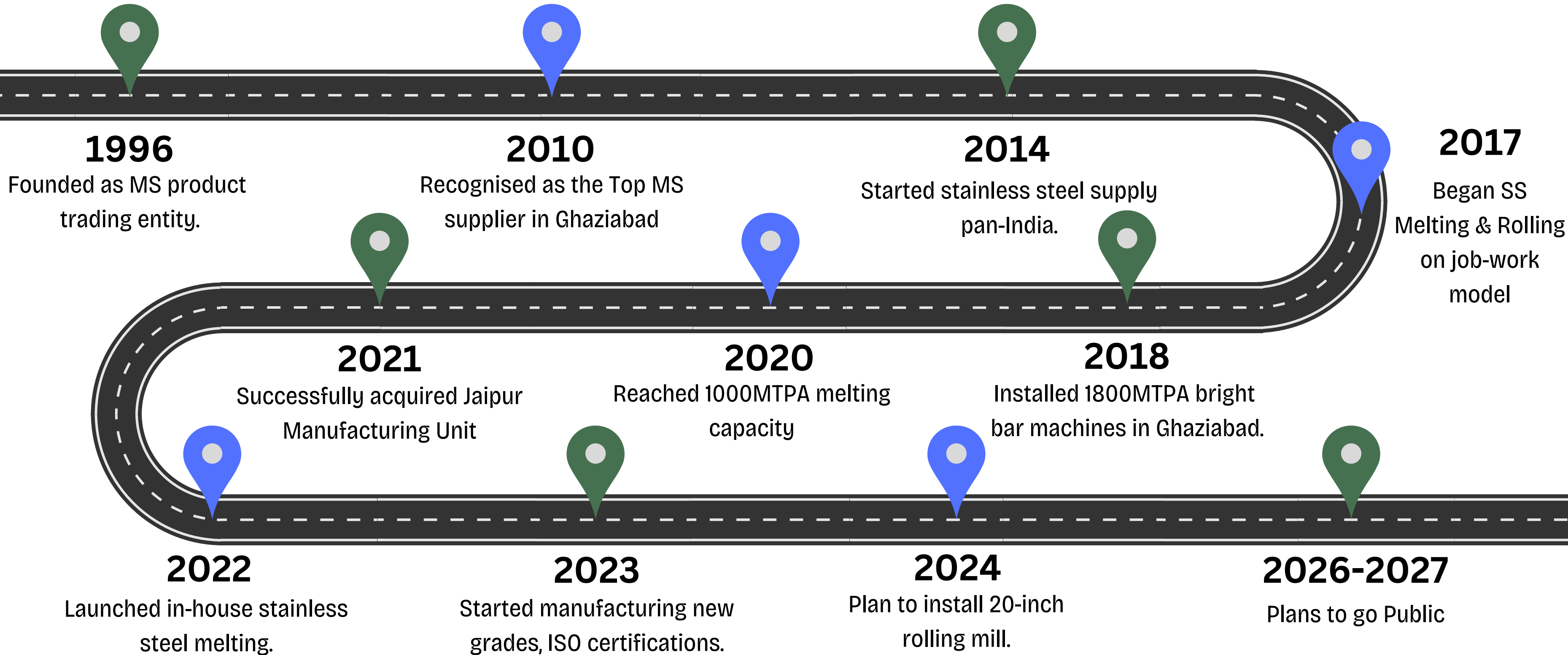
January 2025
1.8 Lakh MTPA
Commencement of Rolling Mill

100+
Product SKUs

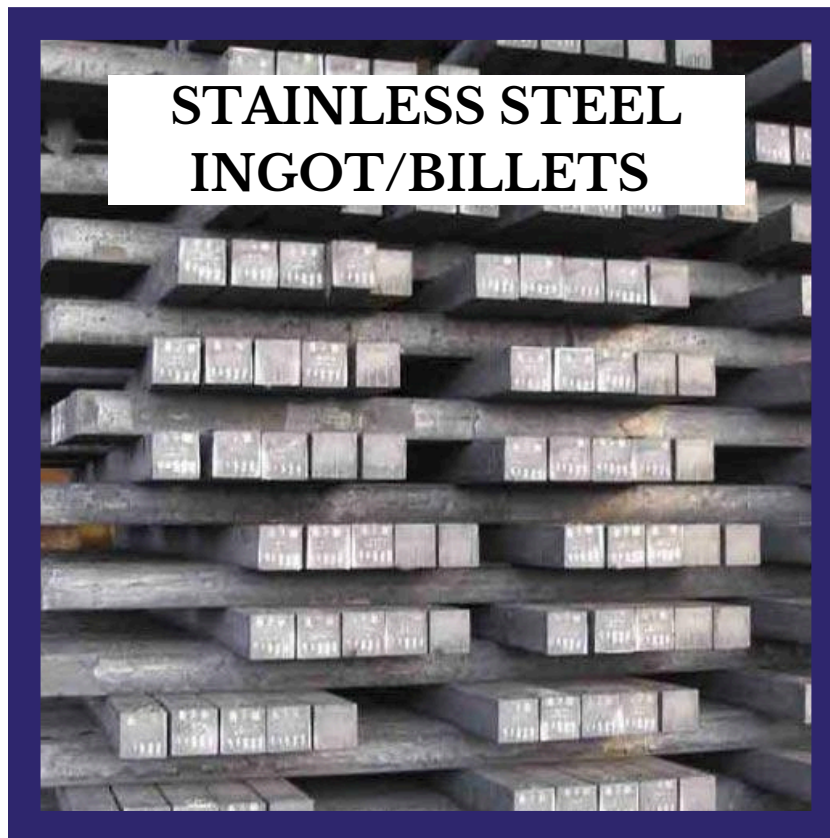
29.3%
CAGR 2022-2024

Houston Office
International presence

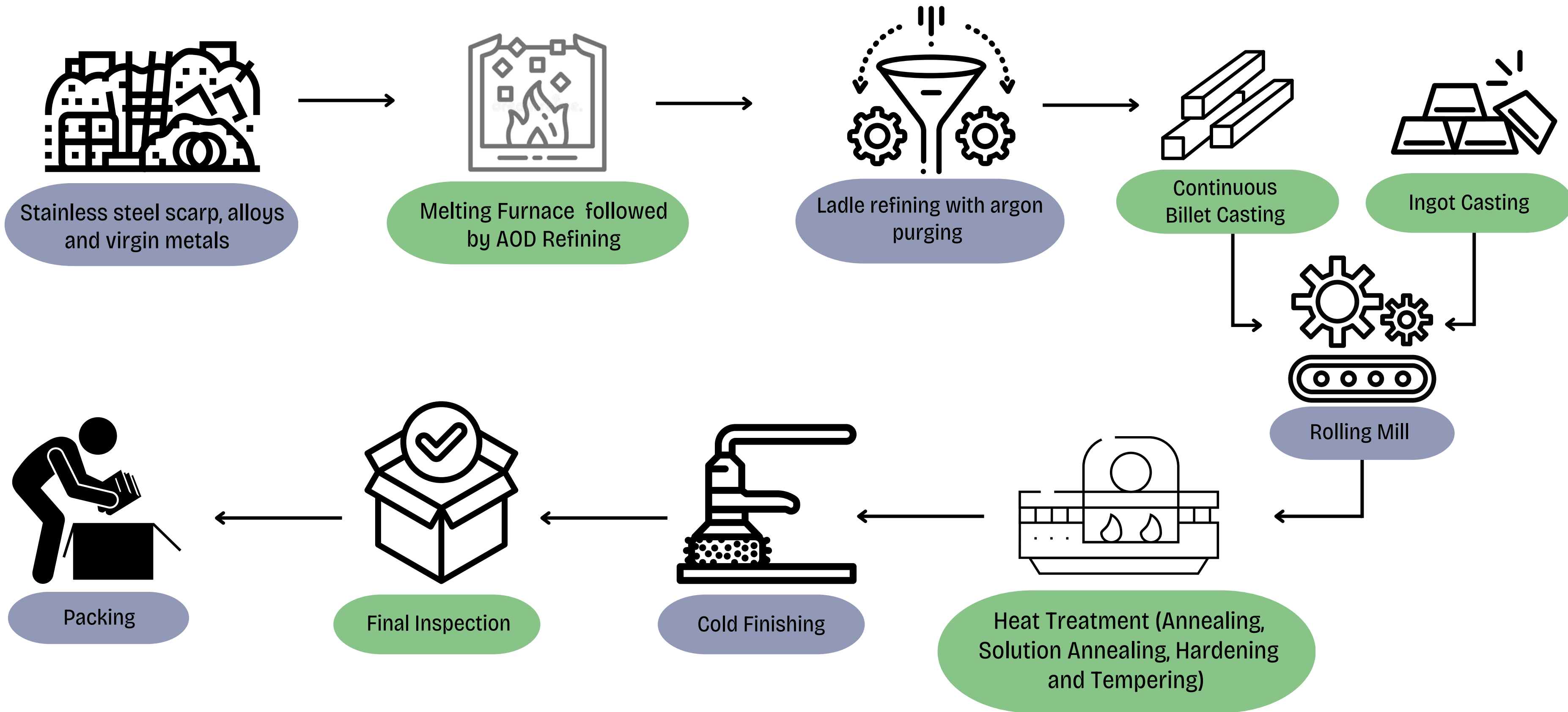
OUR LEGACY



PRODUCT PORTFOLIO



MANUFACTURING PROCESS



PRODUCTION PROCESS



**IN-HOUSE STEEL
MELTING** **1**



**HEAT TREATMENT
FACILITIES*** **3**

2 **ADVANCED HOT
ROLLING MILLS**



4 **COLD FINISHING
FACILITY**



1

IN-HOUSE STEEL MELTING SHOP

Precise control over purity & mechanical values

- Produces high-quality stainless steel, alloy steel, tool steel, billets, and blooms.
- Equipped with advanced steel-making technologies for efficient production.
- Monitors every batch with a robust production control system and precise melting data.
- Ensures strict adherence to specified material properties.

Electric Melting Furnaces: 140,000 metric tons annual capacity.

Argon-Oxygen Decarburization (A.O.D) Converter: for precise control

Continuous Casting: Billet, bloom, round twin-strand caster with a 9/16 meter .

Essential refining and Casting equipment

- LRF (Ladle Refining Furnace)
- VD/VOD (Vacuum Degassing / Vacuum Oxygen Decarburizer)
- Cored Wire Injector
- Bottom Poured Ingot Casting (up to 22 M.T.)



2

ADVANCED HOT ROLLING MILLS

Infrastructure designed for top productivity and precision, ensuring consistent rolling quality.

Features an online hot saw cutting facility for precise length cutting.

Includes a descaler facility to remove surface impurities and enhance final product quality.

Equipped with a gas-fired billet reheating pusher-type furnace for efficient preheating.

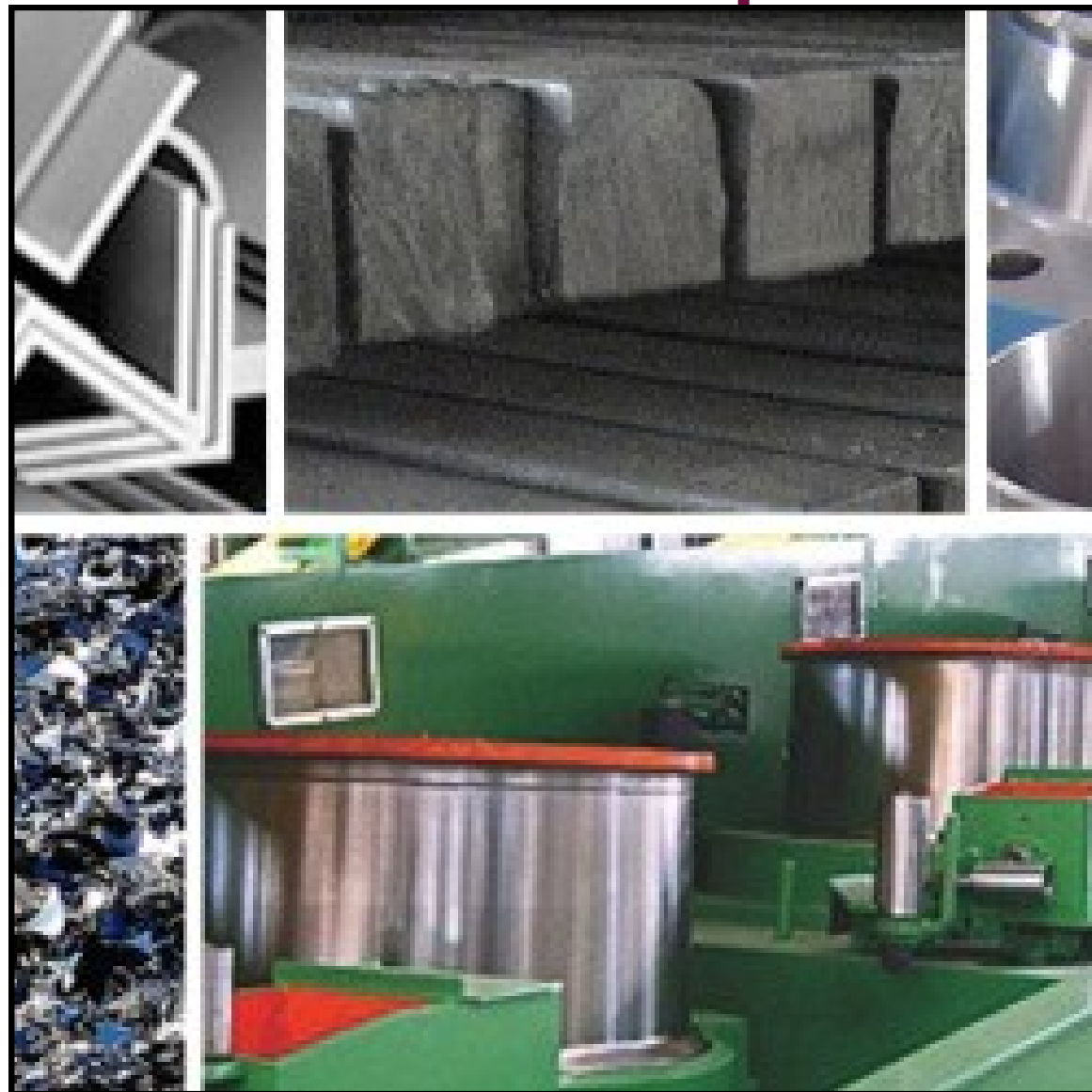


Wide tolerance range, sizes and finishing options

Bar Processing and Finishing Lines

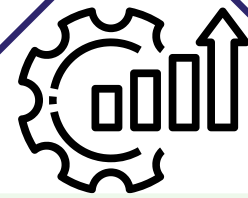
We manufacture bright bars and precision shaft quality bars using our accurate and adaptable automatic bar processing and finishing lines.

- Bar peeling automatic line.
- Bar polishing automatic line.
- Belt polishing machines.
- Centerless grinding machines.
- Combined wire drawing machines.
- Bar straightening machines.
- Section straightening machines.
- Section polishing machines.
- Chamfering automatic machines..
- Grit polishing machine.
- Automatic draw benches.
- Band saw cutting machines.
- Shot blasting line.



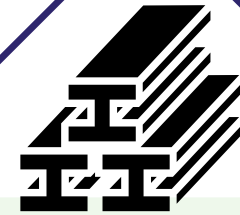
Industry Overview

DOMESTIC OVERVIEW



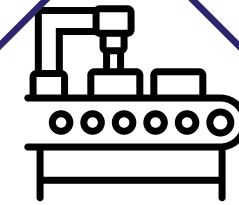
Strong Market Growth:

Indian stainless steel consumption is 2.5 kg per capita, compared to the global average of 6 kg, indicating significant growth potential.



Infrastructure and Construction:

Government infrastructure spending boosts stainless steel's role in sustainable, long-lasting projects.



Promising Future Sectors:

Recent policy changes in agriculture, defense, energy, and health sectors open new avenues for stainless steel consumption, such as food storage, renewable energy, and medical equipment



Export Focus:

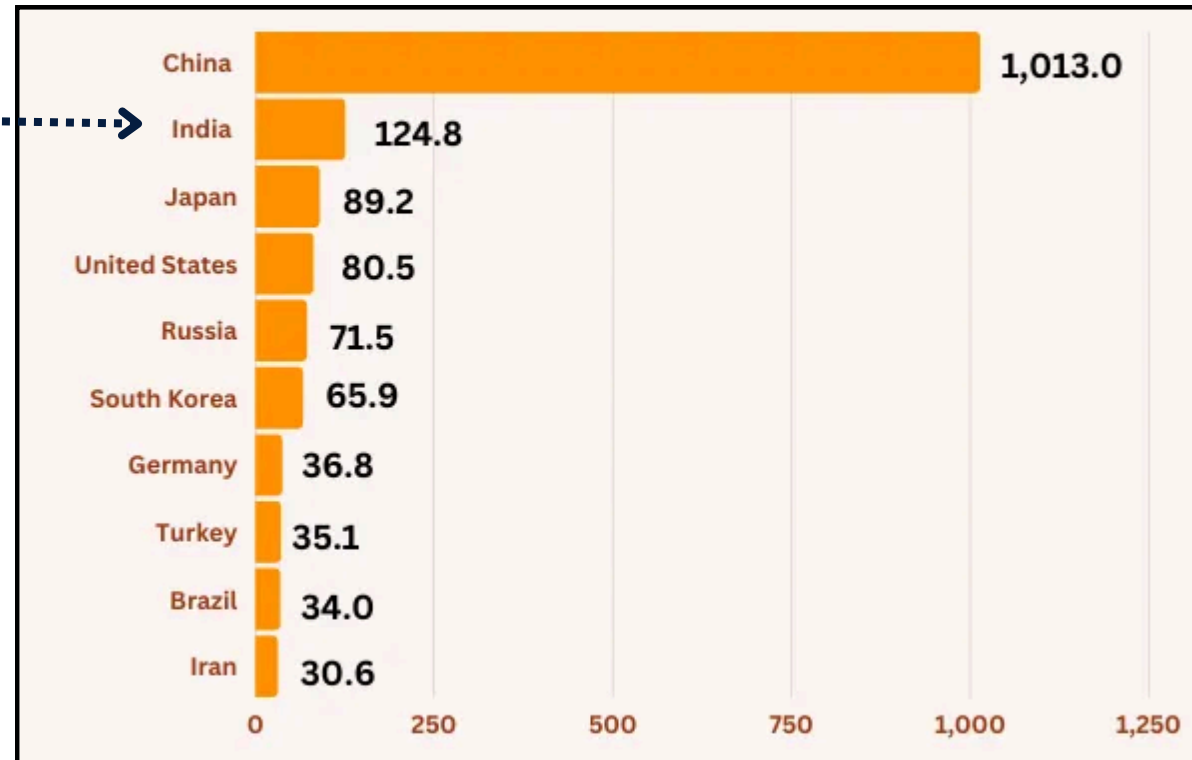
FTAs with ASEAN, Japan, and Korea boost trade, with government efforts to review and support domestic producers.

World's Second-Largest Producer:

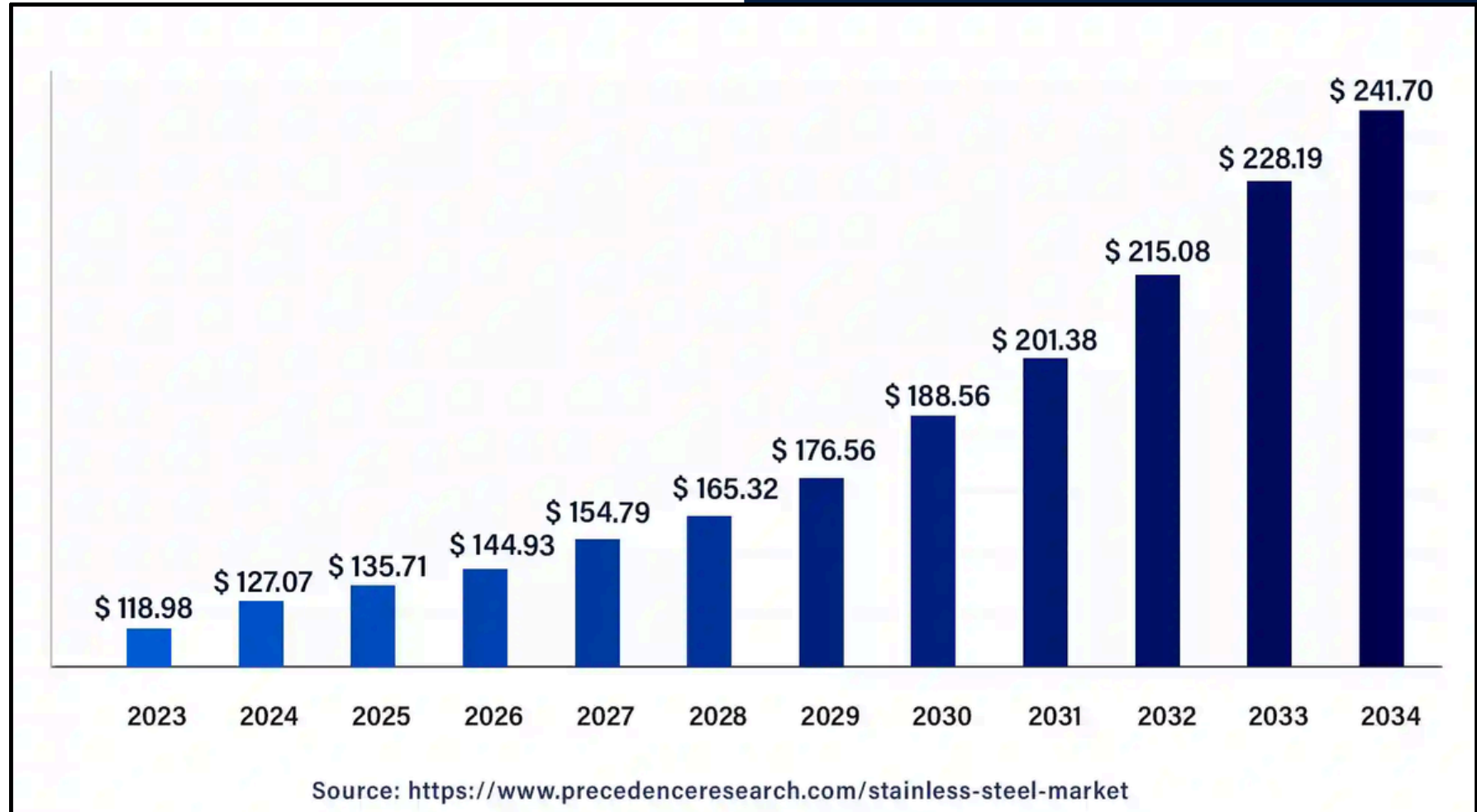
India is the second-largest producer of stainless steel globally, only behind China.

GLOBAL OVERVIEW

India being the **second-largest steel producer** in the world,



Stainless Steel Market Size 2023- 2034 (USD Billion)



5.6% CAGR
Valued at **\$122.2B** in 2022, the global stainless steel market

50% stainless steel Globally - produced using recycled materials, industry's shift towards eco-friendly practices.

9.4 Million, MT Projected Demand: stainless steel in the automotive industry by 2025.

Key Strengths

KEY STRENGTHS

1

Strategic Geographical Advantage for Low-Cost Sourcing

2

Among most Dominant Supplier of Stainless Steel Billets in India

3

Boosting Production Capacity to Drive Growth

4

Associate Manufacturer for Market Giants

5

Low Debt, High Financial Independence with Accelerating Growth Rate

1

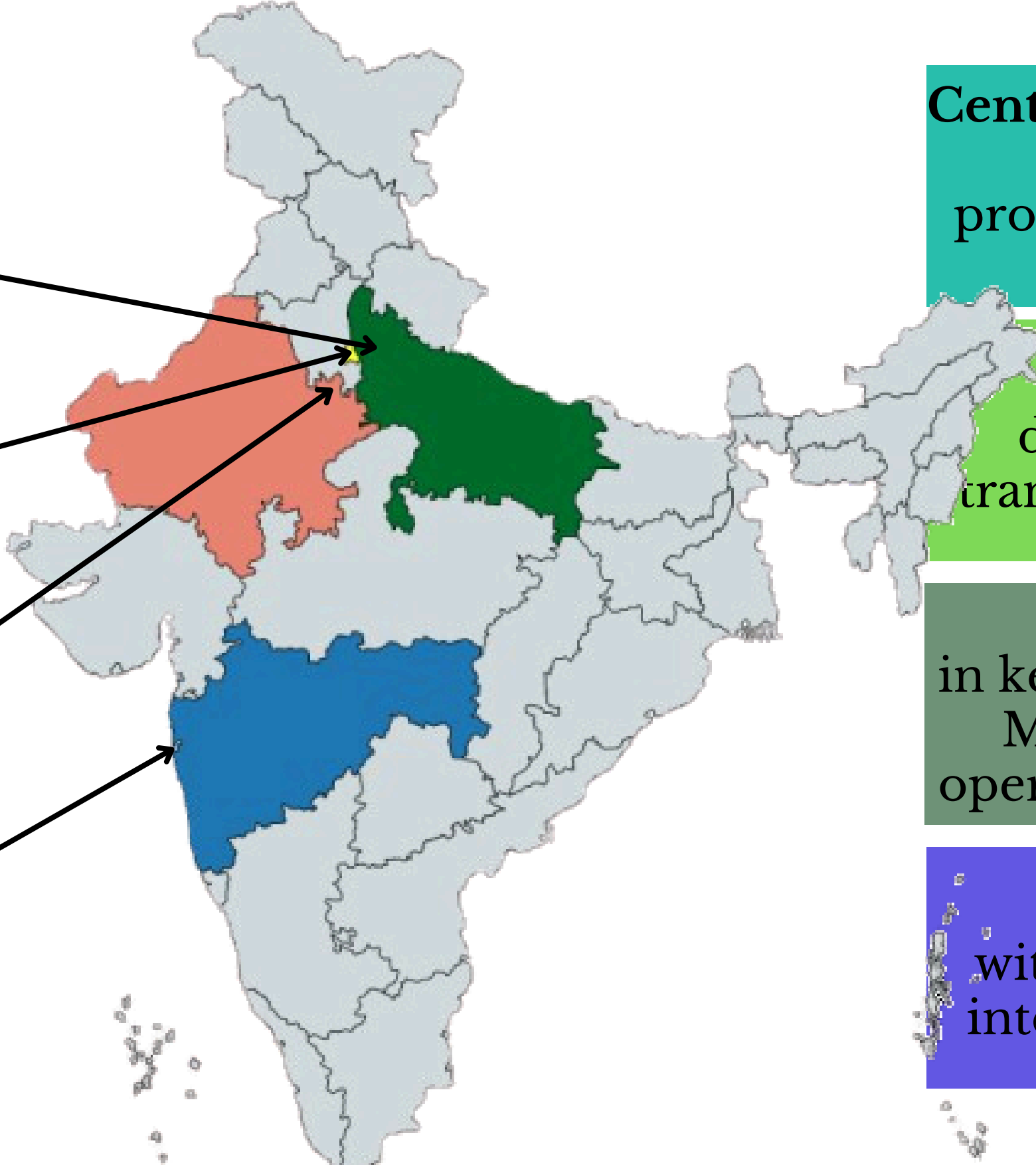
GEOGRAPHICAL ADVANTAGE

Delhi
Registered Office

Ghaziabad
Corporate Office & Godown

Jaipur
Production Facility

Mumbai
Sales Office



Centralized Manufacturing Hub in Jaipur allows efficient procurement and cost-effective production

Logistical Efficiency due to proximity to major transportation routes and ports

Strategic Presence in key business centers like Delhi, Mumbai, and Ghaziabad for operations, sales, and distribution

Global Reach with a presence in Houston for international market expansion



Market Demand for Stainless Steel Billets

- **Critical Raw Material for Stainless Steel Production**
- **Driving Infrastructure and Construction Growth**
- **Essential for Key Industrial Sectors**
- **Sustainability and Recycling Benefits**
- **Foundation for Versatile Applications Across Industries**

Challenges in Stainless Steel Billet Production

High Production Costs: Billet production involves complex processes and high raw material costs.

Internal Consumption Focus: Many steel manufacturers produce billets primarily for their own use, limiting market availability.

Capital-Intensive Operations: Requires significant investment in specialized technology and infrastructure.

Our Competitive Edge in Billet Production

Strategic Focus on Market Supply: Capturing external demand by offering high-quality billets to a broader market.

Cost-Effective Manufacturing: Leveraging our Jaipur plant's strategic location for competitive raw material sourcing and lower production costs.

Revenue Diversification: Generating additional income by supplying billets to industries beyond internal consumption.



3

PRODUCTION CAPACITY



PRODUCTION	CURRENT	FUTURE EXPANSION
In-house melting capacity	72,000 MTA	100,000 MTA
Advanced Hot Rolling Mill	Jan25 onwards	180,000 MTA
Heat Treatment Facilities	NIL	48,000 MTA
Cold Finishing Facility/Bright Bar	3000 MTA	40,000 MTA

4

ASSOCIATE MANUFACTURER FOR MARKET GIANTS



JTEL JAIMATA ENGINEERING LIMITED JTEL

Financials

FINANCIAL SNAPSHOT

Particulars		FY23	FY24	FY25E	FY26E	FY27E
Realisation Qty (MTPA)	Billets	17,700	18,000	19,000	16,000	18,000
	Other Products	7,300	9,000	16,000	35,000	38,000
Total Income		245.11	215.87	355.62	508.53	725.16
COGS		225.47	190.58	308.49	437.24	619.35
Gross Profit		19.64	25.29	47.13	71.29	105.81
Operating Expenses		8.87	12.13	12.35	12.58	13.84
EBITDA		10.77	13.16	34.78	58.71	91.97
Depreciation		1.60	1.86	2.21	3.10	3.00
EBIT		9.17	11.30	32.57	55.61	88.97
Finance Cost		3.31	3.42	4.05	5.40	6.30
PBT (Profit Before Tax)		5.86	7.88	28.52	50.21	82.67
Tax		1.62	2.25	6.27	11.56	18.61
PAT (Profit After Tax)		4.24	5.63	22.25	38.65	64.06
Total Debt		3.36	12.20	45.00	60.00	70.00
Net Profit Margin		1.73%	2.61%	6.26%	7.60%	8.83%

WORKING CAPITAL DAYS

Particulars	FY23	FY24	FY25E	FY26E	FY27E
Inventory Days	32	28	35	35	35
Debtor Days	32	40	38	30	30
Creditor Days	28	27	20	10	10
Net Working Capital Days	36	41	53	55	55

OUR LEADERSHIP



Manoj Bansal

Chairman & Managing Director

- 35+ years in steel industry.
- Founded a USA-based entity.
- Awarded Business Excellence by Ghaziabad Steel Association (2017).
- Recognized for operational excellence.



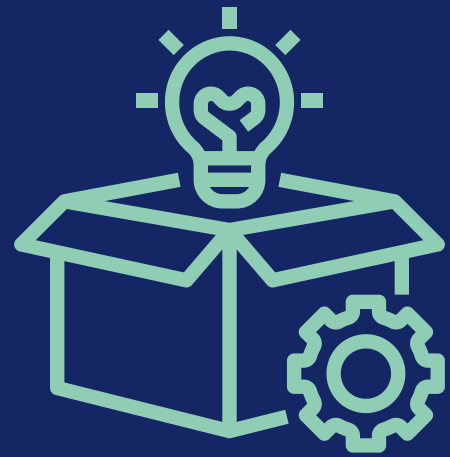
Akshay Bansal

Managing Director

- MBA (Top 5) from SP Jain Mumbai.
- Transitioned business from trading to manufacturing industry
- Guest Lecturer at SP Jain.
- Proven sales driver, spearheading business growth.

Key Strategies

KEY STRATEGIES



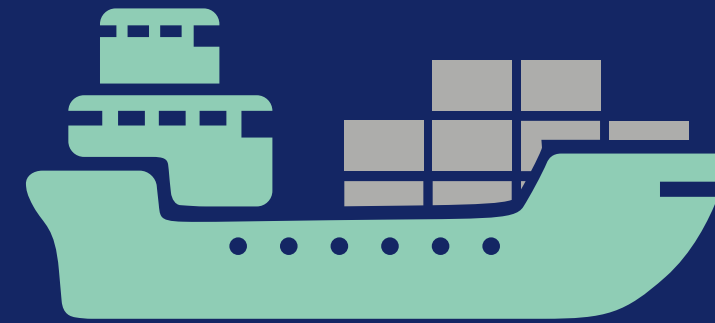
Introduction of Stainless Steel TMT Bars and other products

Launch a new product line featuring stainless steel TMT bars to diversify our portfolio and enhance revenue generation.



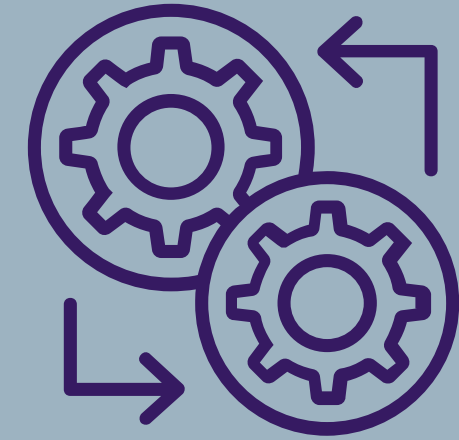
Establishment of Integrated Stainless Steel Plant

Develop one of India's premier fully integrated stainless steel manufacturing facilities to reinforce our market position and gain a competitive edge.



Export-Driven Market Expansion

Adopt an export-focused strategy to broaden our market reach and increase international revenue streams.



Comprehensive Integration in Manufacturing

Implement both forward & backward integration in our SS production processes to optimize distribution channels and improve production efficiency.

Why should you invest in JMEL?

MARKET ADVANTAGES

- Key material in high-demand industries like construction, automotive, aerospace, and electronics.
- Growing global infrastructure projects, urbanization, and industrialization fuel continuous demand.
- Increased demand from emerging economies' infrastructure and urban development projects.



Growing Sector

- Stainless steel serves diverse sectors like healthcare, energy, and consumer goods, providing multiple revenue streams.
- Its corrosion resistance and durability make it a reliable material for high-performance industries.
- The industry's essential role in critical sectors helps it remain resilient to economic fluctuations and market downturns.



SS Applications & Industry Resilience

- The stainless steel market has relatively few major players, creating opportunities for market dominance.
- High entry barriers due to capital-intensive manufacturing processes and advanced technology requirements.
- Companies with established infrastructure can leverage lower competition to capture larger market shares.



Competitive Advantage with Fewer Players

- Government initiatives worldwide encourage sustainable manufacturing and infrastructure development, benefiting stainless steel demand.
- Policies that promote the use of recyclable and eco-friendly materials increase the adoption of SS.
- Incentives for local manufacturing and steel production can enhance profitability and market access for industry players.



Favourable Regulatory Support



Thank You
