

Founded in **2013**, **OYO** is a renowned hospitality company that has revolutionized the hotel industry with its innovative approach to affordable and comfortable accommodations.

Growth:

- **Gross Booking Value** increased by **126%** in FY 2025
- Their hotel count increased from **12,938 hotels** at the end of FY23 to **18,103** by the end of FY24, representing a **40% growth**

Funding Details:

- Series G5 (Jan 2025): Raised ₹243.8 Cr at a Post Money valuation of **₹36,015 Cr** through CCPS, each priced at **₹42.6**
- In Dec 2024, Ritesh Agarwal invested **₹550 Cr** in **OYO** through **RA Hospitality Holdings**, raising its valuation to **₹32,000 Cr**

Future Projections and Global Expansions

- **OYO's EBITDA** is projected to surpass **₹2,000 Cr** in FY26 with **Motel 6 acquisition**
- **OYO** has expanded its footprint exponentially in the US, operating over **320 hotels across 35 states**
- In Aug 2024, **OYO** acquired **U.S. hotel chain Motel 6** from **Blackstone** at **\$525 Million**

Financial Overview (All relevant figures in crores)

Particulars	FY25	FY24	Growth (%)
Revenue	6252.83	5388.79	16.04%
EBITDA	1047.39	707.17	48.11%
PAT	271.77	219.53	23.80%

Peer Comparison

Particulars	OYO	IHCL
CMP (₹)	26.5	679
Market Cap (₹ Cr)	39,079.16	96,658
P/E	147.22	57.3
P/B	2.7	9.81
P/S	6.25	11.60

IPO details : **OYO's** parent company **PRISM** secured shareholder approval for a **₹6,650 cr offering** and has filed draft IPO papers with SEBI, aiming for a **public listing in 2026**.